



EcoMotion
Smart Mobility Community

EcoMotion Week 2021
See You there!



EcoMotion

Global Smart Mobility Community

About EcoMotion

EcoMotion is a dynamic and growing community in the Smart Mobility sector comprised of over **600 startups** and **13,000 community members**. EcoMotion is a joint venture of the Israel Innovation Institute (NGO) along with the Smart Mobility Initiative (PMO), Ministry of Economy and the Israeli Automotive and High-Tech industries.



AUTONOMOUS & CONNECTED |



DRONES & AVIATION |



MOBILITY SERVICES |



ELECTRIFICATION & ENERGY |



SUPPLY CHAIN

What we do

EcoMotion creates a platform for startups to connect with other community members such as global industry, entrepreneurs, academy, government officials, investors and more in the field of smart mobility, in order to collaborate, network, & explore synergies. EcoMotion encourages innovation through a variety of events such as meetups, challenge competitions, investor events, adaptathons, the annual Main Event and more.



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noga@israelinnovation.org.il

EcoMotion Week 2020

Virtual Event Highlights

The EcoMotion Main Event brings together the world's leading companies pioneering in the Smart Mobility field. With hundreds of Startups attending & exhibiting, the event will facilitate many different opportunities for knowledge sharing, networking and countless interactions on the frontier of innovative technologies.

EcoMotion 2020 Virtual Event

3,000 Attendees
2,300 Virtual Meetings
15,000 1on1 Chats
1,200 Companies

170 Exhibiting Startups
61 Countries
52 Speakers
11 Markets Globally

2020 Speakers



William Li
CEO, NIO



Daniel Ramot
Co-founder & CEO, Via



Aicha Evans
CEO, Zoox



Prof. Amnon Shashua
President & CEO, Mobileye
and Senior VP, Intel
Corporation



Håkan Samuelsson
CEO, Volvo Cars



Nikolai Ardey
Executive Director, VW
Group Innovation



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EcoMotion Week 2021

Going Hybrid

Join the world's successful leaders and get ready to be inspired by the top names in the Smart Mobility industry. EcoMotion 2021 will combine the virtual and physical experience, bringing humans together in the virtual space.

Event Features

Hybrid
Exhibition

3 Stages

Exclusive
Workshops

MoD

Innovation
Marketplace

Hybrid
Demos

Confirmed Speakers 2021



Sanjay Ravi
General Manager
Automotive Industry,



Swamy Kotagiri
CEO, Magna International



Anna Westerberg
President, Volvo Buses



Joe George
President, Cox Automotive
Mobility Solutions



Håkan Samuelsson
CEO, Volvo Cars



Dr. Smadar Itskovich
CEO, Israel Smart Mobility
Consortium



Nikolai Martin
EVP ADAS & Automation,
BMW



Karl Iagnemma
President & CEO, Motional

And more to come

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EcoMotion Week 2021

Draft Agenda*

Tuesday
May 18th

**Innovation Opportunities
Live Stream**

**Main Event
B2B Meetings**

Startups Stage

**Partners Cocktail
-Invite Only-**

Wednesday
May 19th

**09:00-09:30
Opening Words + Open Stage**

**09:30-12:00
Agenda Streaming**

**12:00-14:30
Live Exhibition**

14:30-15:00

**Community Happy Hour
15:00-17:30**

**Agenda Streaming
17:30-20:00**

**Live Exhibition
20:00-00:00**

Agenda Streaming

Thursday
May 20th

**Main Event
B2B Meetings**

Exclusive Workshops

Community Side Events

**Virtual EcoMotion
After Party**

*Israel Day Time

EcoMotion Week 2021

Event Features

Innovation Marketplace

Choose an opportunity / Challenge that you would like to promote and scout for innovative solutions or explore partnerships and collaborations.

- ↓ Define your opportunities and add it to the Innovation Marketplace.
- ↓ The community will apply for the chance to present their solution to your company.
- ↓ EcoMotion will send you an organized list of applications (leads).
- ↓ Your company will review the applications and choose the most relevant startups to meet at the event.
- ↓ The selected startups will prepare their presentation to meet you on the day of the event.

During EcoMotion 2021 you'll meet the most relevant startups and high-quality deal flow and expose your company and brand to the global Smart Mobility Community.



EcoMotion Week 2021

Event Features

Hybrid Exhibition

The exhibition will feature hundreds of future shaping Mobility tech companies that will present their transformative technologies.

- Human 2 Human Interaction
- Meeting the Organization's Departments
- Live Demos / Office Tours
- Your Zoom link - Easy to Operate
- Dedicated Hybrid Exhibition Time

Visit the R&D center



Interact with the team



Watch live demo



Meet the CEO



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EcoMotion Week 2021

Event Features

Global Map of Smart Mobility Players

The exhibition will exhibit for the first time Smart Mobility Players from all over the world and all types of catalysts for change and innovation in the field

- Industry Players
- Investors
- Academy
- Gov & Municipalities
- Service Providers
- Accelerators, Hubs and Incubators



EcoMotion Week 2021

Event Features

Mobility on Demand

The Agenda will be pre-recorded and after each session, it will be added to a special MoD platform.

- Senior Executives Interviews
- Keynotes With Top Industry Experts
- Panels on the Hottest Topics

During the Main Event, we will broadcast executive brief of the agenda getting more viewers for all content



Fireside Chat Prof. Amnon Shashua interviewed by Aviv Frenkel



Panel: AV Hype or Hope?



Creating the Future of Mobility is a Team Game - The Alliance Innovation Lab TLV



Fireside Chat with Hakan Samuelsson interviewed by Meir Amnon



iRoads Innovation Center Launch & Winners of Challenge



Panel: Breaking Through Mobility Innovation



Panel: COVID Industry Transformation



Fireside Chat with Nikolai Ardey interviewed by Jason Stein

EcoMotion Week 2021

Event Features

Exclusive Workshops

Enrich your knowledge and expertise from mobility leaders.

The workshops will host a small exclusive group for open conversation, defining real challenges and Q&A. Each workshop will be led by two experts in the relevant field.

Insurtech for Mobility
Marketing Solutions
Automotive Pricing

Micromobility in the City
Automotive Supply Chain

Cybersecurity
Traffic Management



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EcoMotion Week 2021

Tickets & Registration

Register Now
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REGULAR TICKET

150\$

50\$ Early Bird

- ✓ Streamed Agenda
- ✓ 2021 Startups Booklet
- ✓ B2B networking access
- ✓ Startup Exhibition

PREMIUM TICKET

300\$

- ✓ Streamed Agenda
- ✓ 2021 Startups Booklet
- ✓ B2B networking access
- ✓ Startup Exhibition
- ✓ Exclusive Workshops