



Austria: a smart location for business

Unnoticed to many, Austria has become the #1 destination for technology intensive and innovative companies. According to the latest business barometer of the American Chamber of Commerce in Vienna, the share of American companies investing in Austria is increasing.

The central location in the heart of Europe offers a number of advantages such as attractive R&D programs and incentives, e.g. research tax incentive: 14 % of in-house or contract R&D costs.



Attractive R&D programs and incentives, group taxation



Multi-lingual & highly-qualified workforce, one of the highest labor productivity within the EU



Excellent infrastructure, high-performance telecommunications networks



Highest quality of life, safety and security



Outstanding number of hidden champions



Optimal cooperation between business and science



Your market entry point in DACH region and CEE



High political and social stability

Austria's success factors

Testimonials by renowned international investors

US-investors are impressed by the business location Austria enabling them to exploit top-notch know-how and quality, high performance technologies, a state-of-the-art infrastructure and EU membership with close proximity to Eastern and South Eastern Europe.



Robin Rumler,
Managing Director of Pfizer
Austria

Pfizer / Robin Rumler

“Austria offers ideal conditions for the research and production of vaccines. Pfizer Corporation Austria is an important partner of medical research and development in Austria. At present some 20 studies are being conducted in Austria using new pharmaceutical ingredients developed by Pfizer, for example in all medical universities and other hospitals and at specialist surgeries.”



Günther Apfalter, President
Magna Europe & Magna Steyr

Magna / Günther Apfalter

“Magna Europe & Magna Steyr highly value the good research climate prevailing in Austria. An outstanding educational system, numerous competent partner companies in the region and the possibility to successfully cooperate with universities and universities of applied sciences make Austria an attractive research location for Magna.”

Microsoft / Dorothee Ritz

“Austria is a healthy country with incredible economic strength, a solid foundation of SME's, great industrial companies, multinationals and numerous hidden Champions. And the Austrian approach to R&D promotion is fundamentally sound. As a company with its own R&D subsidiary, we welcome the change in the research premium. This increase in research premium will strengthen Austria's international position as a business and research location.”



Dorothee Ritz,
General Manager,
Microsoft Austria

Marsh / Lukas Herrmanns

“When operating out of Austria, it is easier to follow various trends and developments of Western economies. Another point to be made is the large number of qualified employees in Austria with Eastern European know-how or multilingual abilities. Last, but not least, Vienna is a very attractive city, and thanks to its international orientation, a very interesting option for young talents from all across Europe.”



Lukas Herrmanns, CEO Marsh
Austria/CEE Chairman Marsh &
McLennan Companies Austria

GE / Stephan Laiminger

“Next generation engines are developed in Austria on the basis of intensive research partnerships. One can count on outstanding research facilities here in Austria. Within the context of this research cooperation, engines could be significantly improved.”



Stephan Laiminger,
Engineering Manager,
GE Distributed Power

ABA – Invest in Austria

The best contact partner for business location issues

ABA – Invest in Austria, the national investment promotion agency of the Republic of Austria, the first point of contact for foreign investors.

We consult and support firms quickly, unbureaucratically and at no cost in establishing companies in Austria, and offer customized information to international investors in the following areas:

- Austria as a business location – sectors, technologies and markets, political and economic conditions
- Issues relating to site selection such as labor and tax regulations, incentives or real estate prices
- Support in handling administrative procedures (operating licenses, funding applications, labor permits, visas, etc.)
- Establishing national and regional contacts
- Ongoing support for companies locating in Austria
- Contact partner for expansion investments

At your service



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